

JUN.-PROF. DR. JESSICA KUNERT

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RESEARCH INTERESTS

Jessica Kunert is Junior Professor for Innovation and Gender Research in Journalism at the Department of Journalism at the Johannes Gutenberg University in Mainz (Germany). Her research focuses on **the impact of (not only) digital innovations on journalism**, including Artificial Intelligence (AI) and automation. For example, she has investigated the perception and use of automation and AI for sports reporting in regional media houses (including public service media), as well as **what makes or breaks innovation processes**. Other projects have looked at how investigative journalists use digital practices in their daily work and the special fan culture of women's football. Overall, her focus lies on how innovation finds its place in journalism and society.

Last updated: 12.02.2024

PUBLICATIONS

Journal articles (peer-reviewed)

1. **Kunert, J.**, Brüggemann, M., Frech, J., Lilienthal, V., & Loosen, W. (2024). "You suck it up and you deal with it": Blind spots in investigative reporting and how to overcome them. *Journalism*, 25(2), 255–274. <https://doi.org/10.1177/14648849221146929>
2. Schallhorn, C., Symons, K., **Kunert, J.**, & Rose, L.-D. (2023). Inclusive, inviting, inspiring: Insights into the experiences of women's football fans in Australia and Germany. *International Review for the Sociology of Sport*, online advance publication. <https://doi.org/10.1177/10126902231215296>
3. **Kunert, J.** & Kuni, P. (2023). Tension between journalistic and entertainment values in live soccer TV commentary: The commentator's perspective. *Journalism and Media*, 4(2), 631–647. <https://doi.org/10.3390/journalmedia4020040>
4. Brüggemann, M., **Kunert, J.**, & Sprengelmeyer, L. (2022). Framing food in the news: Still keeping the politics out of the broccoli. *Journalism Practice*. Online advance publication. <https://doi.org/10.1080/17512786.2022.2153074>
5. **Kunert, J.**, Frech, J., Brüggemann, M., Lilienthal, V., & Loosen, W. (2022). How investigative journalists around the world adopt innovative digital practices. *Journalism Studies*, 23(7), 761–780. <https://doi.org/10.1080/1461670X.2022.2033636>
6. Koliska, M., Thurman, N., Stares, S., & **Kunert, J.** (2021). Exploring Audience Perceptions of, and Preferences for, Online News Videos. *Journalism Studies*, 22(9), 1161–1180. <https://doi.org/10.1080/1461670X.2021.1927154>
7. **Kunert, J.** (2021). The footy girls of Tumblr: How women found their niche in the online football fandom. *Communication & Sport*, 9(2), 243–263. <https://doi.org/10.1177/2167479519860075>
8. Schallhorn, C. & **Kunert, J.** (2020). Football without football: Creativity in German football coverage by TV broadcasters and clubs during the Coronavirus crisis. *International Journal of Sport Communication*, 13(3), 514–525. <https://doi.org/10.1123/ijsc.2020-0234>
9. **Kunert, J.** (2020). Automation in sports reporting: Strategies of data providers, software providers, and media outlets regarding automation and data use in German sports reporting. *Media and Communication*, 8(3), 5–15. <https://doi.org/10.17645/mac.v8i3.2996>

10. Thurman, N., Lewis, S., & **Kunert, J.** (2019). Algorithms, automation, and news. Introduction. *Digital Journalism*, 7(8), 980–992. <https://doi.org/10.1080/21670811.2019.1685395>
11. **Kunert, J.** & Thurman, N. (2019). The form of content personalisation at mainstream, transatlantic news outlets: 2010-2016. *Journalism Practice*, 13(7), 759–780. <https://doi.org/10.1080/17512786.2019.1567271>
12. Thurman, N., Dörr, K., & **Kunert, J.** (2017). Journalists get hands-on with robo-writing. Professionals consider news automation’s capabilities and consequences. *Digital Journalism*, 5(10), 1240–1259. <https://doi.org/10.1080/21670811.2017.1289819>
13. **Kunert, J.** (2016). Informations- und Transparenzelemente auf den persönlichen Webseiten der Mitglieder des Europäischen Parlaments [Information and transparency elements on the personal websites of the Members of the European Parliament]. *Zeitschrift für Vergleichende Politikwissenschaft*, 10(Suppl. 2), 41–65. <http://dx.doi.org/10.1007%2Fs12286-016-0287-8>

Articles in edited volumes

14. **Kunert, J.** (in press). Using artificial intelligence for investigative journalism. In A. Sarisakaloğlu & M. Löffelholz (Eds.). *The handbook of artificial intelligence and journalism*. Hoboken: Wiley.
15. **Kunert, J.** & Thurman, N. (in press). Perception of non-human versus human-written news by recipients. In A. Sarisakaloğlu & M. Löffelholz (Eds.). *The handbook of artificial intelligence and journalism*. Hoboken: Wiley.
16. Haim, M. & **Kunert, J.** (in press). Technologische Innovation im Journalismus [Technological innovation in journalism]. In T. Hanitzsch, A. Sehl, & W. Loosen (Eds.). *Journalismusforschung. Handbuch für Wissenschaft und Studium*. Baden-Baden: Nomos.
17. **Kunert, J.** (in press). Sportkommunikation im digitalen Zeitalter. Im Geflecht von Vereinen, Sportler:innen, Fans, Journalismus und Brands. [In the web of clubs, athletes, fans, journalism and brands. Sports communication in the digital age]. In Wiske, J. (Ed.). *Professionelle Sportkommunikation*. Wiesbaden: Springer VS.
18. Schallhorn, C. & **Kunert, J.** (in press). Zwischen Fußballlust und Fußballfrust: Die Mediensportrealität während der COVID-19-Pandemie [Between football lust and football frustration: The media sports reality during the COVID-19 pandemic]. In T. Horkey & J.-U. Nieland (Eds.). *COVID-19 und die Sportkommunikation. Der Einfluss der Corona-Pandemie auf Sport, Medien und Journalismus*. Wiesbaden: Springer VS.
19. **Kunert, J.** & Duncan, S. (2021). Automated Sports Journalism. In P. Pedersen (Ed.). *Encyclopedia of Sport Management*. Cheltenham: Edward Elgar.
20. **Kunert, J.** (2019). Journalists, meet your new colleague algorithm: The impact of automation on content distribution and content creation in the newsroom. In T. Osburg & S. Heinecke (Eds.). *Media trust in a digital world* (pp. 135–148). Wiesbaden: Springer. https://doi.org/10.1007/978-3-030-30774-5_10
21. **Kunert, J.** & Schmidt, J. (2011). Hub, Fine-Tuner oder Business as Usual? Social Network Sites und die Bundestagswahl 2009 [Hub, Fine-Tuner or Business as Usual? Social network sites and the 2009 Bundestag election]. In E. J. Schweitzer & S. Albrecht (Eds.). *Das Internet im Wahlkampf. Analysen zur Bundestagswahl 2009* (pp. 226–243). Wiesbaden: VS Verlag für Sozialwissenschaften. https://doi.org/10.1007/978-3-531-92853-1_9

Monographs

22. **Kunert, J.** (2016): *Members of the European Parliament on the web. Transparency, information and representation on personal websites of parliamentarians.* Baden-Baden: Nomos.

Edited volumes

23. Schallhorn, C., **Kunert, J.**, & Schäfer, M. (Eds.) (2023). Sportkommunikation im Wandel [Sports communication in transition] [Special Issue]. *Journal für Sportkommunikation und Mediensport*.
24. Thurman, N., Lewis, S., & **Kunert, J.** (Eds.). (2021). *Algorithms, automation, and news. Capabilities, cases, and consequences.* London: Routledge.
25. Thurman, N., Lewis, S., & **Kunert, J.** (Eds.). (2019). Algorithms, automation, and news [Special issue]. *Digital Journalism*, 7(8), 980–1190. <https://www.tandfonline.com/toc/rdij20/7/8>

Reports

26. Thurman, N. & **Kunert, J.** (2016). *Country report: Journalists in the United Kingdom.* Worlds of Journalism Study. Online verfügbar: https://epub.uni-muenchen.de/30989/1/Country_report_UK.pdf.
27. Thurman, N., Cornia, A. & **Kunert, J.** (2016). *Journalists in the UK.* Oxford: Reuters Institute Reuters Institute for the Study of Journalism. <https://reutersinstitute.politics.ox.ac.uk/sites/default/files/research/files/Journalists%2520in%2520the%2520UK.pdf>

Chapter in reports

28. **Kunert, J.** & von Nordheim, G. (2023). Innovation als sozialer Prozess. Fünf Erkenntnisse aus der Forschung [Overarching chapter: Robo-Reporter: A prototype for the Sportschau]. In Westdeutscher Rundfunk Köln (Ed.). *Mensch und Maschine. Zukünfte von Künstlicher Intelligenz in Medienhäusern.* Zukunftsreport des WDR Innovation Hub, 34–35. https://zukunft.wdr.de/assets/pdf/WDR-Zukunftsreport_MenschUndMaschine.pdf

Book reviews

29. **Kunert, J.** (2019). [Review of the book Die Orientierung von Online-Journalismus an seinen Publika. Anforderung, Antizipation, Anspruch by M. Haim]. *Publizistik*, 65, 91–93.
30. **Kunert, J.** (2019). Journalismus und Social Media [Review of the books Journalism and social media. Practitioners, organisations and institutions by D. Bossio und Gatewatching and news curation: Journalism, social media, and the public sphere by A. Bruns]. *Publizistik*, 64(1), 117–119.
31. **Kunert, J.** (2016). [Review of the book Die Online-Kommunikation von politischen Interessengruppen in der Schweiz by M. Brändli]. *Medien & Kommunikationswissenschaft*, 64(1), 121–122.
32. **Kunert, J.** (2015). [Review of the book Social-Media-Kommunikation nationaler Regierungen in Europa. Theoretische Grundlagen und vergleichende Länderanalysen ed. by H. Sievert & A. Nelke]. *Medien & Kommunikationswissenschaft*, 63(3), 434–435.